

MARTIN COAT

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PERSONAL PROFILE

I am a Theatrical Director, Creative Producer and professionally trained Actor. I specialise in immersive theatre, narrative-driven experience and intellectual property development. Between my directorships at Boomtown, Dank Parish and Rogue Beacon, I am exploring every corner of my fields, both creatively and commercially. I have built a wide network of collaborators and partners with a set of skills both deep and broad, sufficient to produce across any medium and speak to any audience.

ROLE	EXPERIENCE	LEVEL
Live event production	20 years	Expert
Project Management	15 years	Expert
Professional Actor	10 years	Expert
Immersive Production	10 years	Expert
Director (Live/Stage)	8 years	Advanced
Director (Film)	7 years	Advanced
Brand/IP Development	5 years	Intermediate
Trans-media/ARG	3 years	Intermediate

CURRENT PROFESSIONAL EXPERIENCE

Nov. 2013 – Present **Boomtown Festival** **Theatrical Director**

Five day live music and immersive theatre festival with an attendance of 70,000

- Write and produce the festivals overarching narrative and theatrical concepts
- Oversee and direct the theatrical elements from the devising stage, through production development up to on ground management during live show.
- Curate and lead workshops with outsourced companies to integrate them into the overall theatrical world of Boomtown and its narrative.
- Feed into the creative concept design of all new districts and stages.
- Conceptualize and direct the theatrical marketing and online media.

June 2011 – Present **Dank Parish** **Artistic Director**

Producing immersive theatre: creating detailed worlds and interactive experiences.

- Developed and produced multiple productions and numerous event experiences including the live theatrical elements for the Legitimate Peaky Blinder Festival.
- Responsible for the programming and creative vision of the company.

- Day-to-day administration, budgeting and company management.
- Lead workshops, direct rehearsals and perform
- Seek out new relationships and opportunities for collaboration within the industry.

March 2020 - Present Rogue Beacon Creative Producer

A creative agency specialising in alternate realities, gamification, and IP development .

- Project manage the team throughout the creative process and the conception and development of ideas.
- Identify and secure potential clients and collaborators.
- Recruit and assemble individual teams and talent for each individual project.
- Direct and curate the live performance elements of the company's work.
- Budget and company management.

PROFESSIONAL ACTING CAREER

Year	Role	Production	Company
2017	Captain Harris	<i>The People's Revolt</i>	differencEngine
2016	Gary	<i>Mystery at the Museum</i>	Specifiq
2016	Prospero	<i>The Tempest</i>	Erasmus
2014	Iago	<i>Othello</i>	The Malachites
2014	One-Step	<i>HEIST</i>	differencEngine
2014	Tim	<i>Reset</i>	Dank Parish
2013	Macbeth	<i>Macbeth</i>	Erasmus
2013	Nathan	<i>Immortality</i>	6FootStories
2013	Charlie	<i>Miscarriage</i>	6FootStories
2013	Mickey	<i>Yer Brother</i>	Theatre 503
2011	Petrucio	<i>Shakespeare Live</i>	Traffic of the Stage

PROFESSIONAL TRAINING

The Oxford School of Drama (2007-2010)
Level 7 National Diploma in Professional Acting

REFEREES

Mair Morel, Creative Producer at Boomtown Fair
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Becky Brown, Head of Producing and Programme Management for VAULT Festival 2019
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